



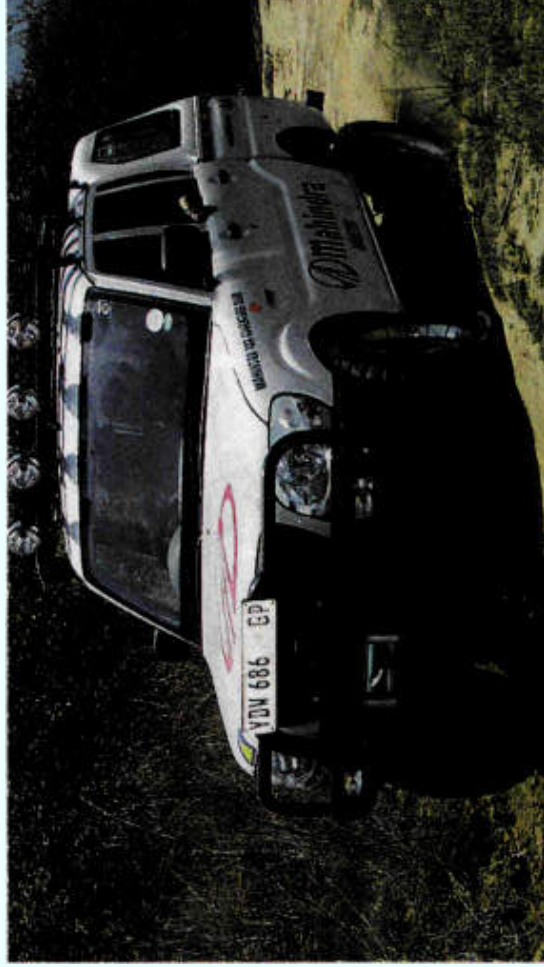
Photos: Hein Le Roux

Mahindra takes on 4x4 track

Mattlys Ferreira

Mahindra Nelspruit utilised Johan Sipple's 4x4 track at Alkmaar to showcase the 4x4 capability of their vehicles and suffice to say, all of the attendees, including the CEO of Mahindra South Africa, Ashak Thakur, and a mix of Mahindra and non-Mahindra owners, were suitably impressed and yes, converted. *AutoDealer* has tested these products and suggested that buyers be open-minded about these vehicles because they offer superb value and capacity. The Alkmaar 4x4 track does offer a number of challenging obstacles good enough to test vehicle capacity and driver skills. Mahindra also introduced their new 4x4 SUV fitted with the mHawk engine and automatic six-speed gearbox. And, they have one in the showroom if you want to take a closer look. It certainly has my vote!

Hein le Roux (sales manager) has this to say: "This was a first for us and the success and response was such that we will most certainly



do it again soon. Many participants enjoyed the driving experience offered by the Mahindras so much, that they drove the course more than once." Enquiries: Mahindra Nelspruit on 013-757-0528.