

**Start of Production at MVML, Chakan Plant**

*Mahindra Vehicle Manufacturers Ltd, announced the start of production from its Chakan Plant on 14<sup>th</sup> Dec 2009.*

*Mr. Louis Pereira – Chief Executive Officer- MVML welcomed all the guests & appreciated the efforts put by the team for making this day possible.*



Mr. Louis Pereira welcoming the guests



Dr. Pawan Goenka addressing the gathering

*SOP ceremony was organized at Chakan Plant which was inaugurated by Dr. Pawan Goenka (President – Automotive Sector & Member of Group Management Board) along with other ASSC members like Mr. Rajesh Jejurikar, Mr. Prince Augustin, Mr. Pravin Shah, Mr. Rakesh Kalra & Mr. Louis Pereira.*



Dr. Pawan Goenka unveiling the First vehicle Roll-out

Plaque at Chakan



Senior Leadership team at the SOP launch ceremony in Chakan

The launch ceremony was attended by all the members of the Chakan team.



Members of MVML and ASSC at the launch ceremony