

## AS, Haridwar crosses the 1 lakh milestone

Four years back on 8<sup>th</sup> Dec, 2005, AS Haridwar rolled out its first vehicle and thus the journey began.

Over the years many important landmarks traversed:

- 2005 : Roll out of first Champion diesel load carrier
- 2006 : 100% model transfer of Champion from Zaheerabad
- 2007 : Introduction of Alfa load carrier
- 2008 : Launch of Alfa passenger, Alfa CNG & Bolero DI
- 2009 : Launch of Bolero SLE/SLX & the newly launched Gio

This year on **28th Nov '09**, AS Haridwar celebrated, as it reached an important milestone of rolling out its **100,000<sup>th</sup>** vehicle.



The Plant will achieve the next 100,000<sup>th</sup> vehicle in the next financial year.