



4X4 Day organized at Spain

Taking cue from the Great Escapes – the 4X4 off-roading rallies - organized by M&M, the Spain partners took to the same idea and organized '4X4 days' for the dealers and customers of Mahindra. A very difficult off-road circuit was scouted for and the field was set for the enthusiasts to test the mettle of Goa SUV (also known as Scorpio) and PikUp on the trying terrains. Consisting of sharp uphill and downhill slopes, big holes and slushy tracks, the circuit made for an ideal ground for the Mahindra vehicles to showcase their capabilities.

The entire event had an atmosphere of fun fair and enjoyment, wherein potential Mahindra customers were also given the invite to try out the vehicles. The '4X4 days' are being organized at different places dealer by dealer.

Check out the images from the event –







