

2 more Feathers in our cap!!

Mumbai 4th February: Mahindra Retail has added two more prestigious awards to its kitty. Mahindra Retail has been voted the 'Innovative Retail Concept of the Year' and 'Retail Best Employer of the Year' by the Global Council and Jury of Asia Retail Congress. Asia Retail Congress is scheduled to take place on 9th & 10th February, 2010 at Taj Lands End, Mumbai. Asia Retail Congress is the single largest rendezvous of retail professionals from 50 countries across Asia & the globe. The objective is to: share, predict, strategise & prosper. The theme of the summit this year is to **Create a New Vision of Retail**. The Asia Retail Congress is governed by an Advisory Council that guides the strategic intent of the event & stringently evaluates all nominations.

Congratulations!

Team Mahindra Retail! It is great to start 2010 on this encouraging and celebratory note. These awards have taken the tally of the awards received by Mahindra Retail within the last 6 months to a total of 6. This just goes on to show that Mahindra Retail in its short span of operation, has already marked a place for itself in the retail industry.

From among 150 participants from across the world, the Global Council & Jury has conferred Mahindra Retail with 2 distinguished awards.

"RETAIL BEST EMPLOYER OF THE YEAR"

&

"INNOVATIVE RETAIL CONCEPT OF THE YEAR"

