

PRESS RELEASE**FIRST LAUNCH IN GREECE OF THE LIGHT COMMERCIAL VEHICLES (LCV)
MAHINDRA GOA mHAWK TURBO DIESEL COMMON RAIL**

On Wednesday May 19th and on Thursday May 20th 2010, Agripan SA introduced to journalists and the press representatives as well as to the newly established Dealer Network, the Mahindra Goa mHawk Pick Up range. The events took place at Amalia Hotel in Nafplio with the presence of the Mahindra Group General Manager of Exports Mr. Joydeep Moitra and the Mahindra Europe CEO Mr. Angelo A. Molfetta, the AGRIPAN SA President and CEO Mr. Dimitris Panteleimonitis, the AGRIPAN SA General Manager Mr. Vahan Hekimian, and other members of the Managing team of the company.

The new Light Commercial Vehicle Mahindra Goa mHawk was attracting the attention of the guests, as expected, contributing to the image that vehicles are up with the times, meeting the needs of the potential customers.

Mahindra Goa mHawk have arrived and are now available with:

- ❑ **More Horsepower and Smaller Engine Displacement**
- ❑ The new **2.2L engine, 16-Valve (16V) Turbo Diesel common rail type m-Hawk t** and **Bosch second generation direct injection.**
- ❑ With a **more attractive appearance, a redesigned front part** and a more **sophisticated equipment.**

MAHINDRA GOA mHAWK TURBO DIESEL COMMON RAIL NEW SERIES offers better performance in every category, more capabilities, strengths and qualities. These are the elements that characterize the new 2010 series Goa off-road vehicles and pick up. They are manufactured by the Mahindra & Mahindra LTD in India.

They vehicles feature aesthetic and operational innovations in both appearance and operation, making them more practical and more functional in everyday use. The Mahindra GOA mHAWK series are equipped with the new 2.2L engine, 16-Valve Turbo Diesel common rail type m-Hawk

(where their name is deriving from) representing an important step forward from the technological point of view.

The result is a range of more and more up with the times off road and pick up vehicles suitable to be used on the most difficult grounds, environment-friendly, economical to maintain and equipped with any devices allowing the best comfort on board.

The use of the second generation Bosch common-rail direct injection with solenoid injectors is able to better measure out the diesel flow, the 4 valves distribution per cylinder and the reduced engine capacity from 2.5L to 2.2L contribute to the maximum reduction of both diesel consumption and emissions of the Mahindra Turbo Diesel engines, and at the same time the horsepower was increased. For instance ,in the GLX 5-seats version fuel consumptions, decreased of about 9% per 100 klm, and the CO2 emissions dropped down to 236 gr/klm from 260 gr/klm.

Furthermore the adoption of a new two phases distribution chain and of the hydraulic regulation of distribution have resulted in lower levels of noise from the quieter 4-cylinder turbo diesel engine, developed by the Austrian AVL for Mahindra that manufactures it in India.

The newly designed shapes and curves are more than evident in the Goa mHAWK new series compared to older models. These big changes involve the redesign of the front and rear parts, the bumpers, the seat belts, and the engine bonnet, now featuring a new intake air scope.

The cabin and the seats have been improved significantly. The standard equipment has been enriched with automatic speed control, windscreen wipers with rain sensors, stereo with controls on the steering wheel and electrically operated adjustable rear view mirrors.

The Mahindra Goa mHawk series also includes 5-seat models (5-seat GLX lorry and SLX 6-seats SLX car that are not imported yet), and in single cab and double cab pick up, versions, all of them with rear or 4WD and electrical reducer.

Bodies are mounted on a sturdy steel chassis, particularly suitable for the off-road use and driving.

Suspensions are independent with torsion bars on all versions; while at the rear they are multi-link with coil springs on the GLX and SLX versions and with longitudinal semi-elliptical leaf

springs **on pick up**, making the vehicle capable to carry larger and heavier loads. All the new Goa MHawks are standard equipped with limited skid rear differential (LSD).

WARRANTY:

The manufacturer covers all vehicles with 3 years warranty period or up to 100.000 klm which ever comes first.

AVL

AVL is the world's largest privately owned company that specializes in the design and development of power trains (hybrid, combustion engines, transmission, and electric drive) as well as test systems. For over 60 years the company has been servicing its world-wide clientele derived from the car industry and has been applying systems that ensure the optimum solutions and results.

On a world-wide level, AVL employs more than 94 modern engine test beds, 16 chassis dynos and a variety of transmissions and engine displacements test beds, from the smallest to the largest engine applications.

AVL COMPANY'S FACTORIES AND PLANTS

Engine Test Beds Graz Austria

Chassis Dynos Graz Austria

Engine test beds in Budapest Hungary

Test Facilities in Remscheid Germany

Test Facilities Haninge & Sodertalje Sweden

Test Facilities in Paris