



Dr. Pawan Goenka, President, Automotive & Farm Sectors, Mahindra & Mahindra Ltd., received the prestigious Automotive Man of the Year at the annual NDTV Car & Bike Awards held in Mumbai on January 19, 2011.

He received the award for his immense contribution to the Indian automotive industry.

The Car & Bike awards are among the top honours in the automobile world and recognise the best talent in the Indian automotive industry.